

**FILED**

**JUN 12 2014**

Clerk of the Napa Superior Court  
By: *[Signature]*  
Deputy

May 27, 2014

The Honorable Mark A. Boessenecker  
Superior Court of California  
County of Napa  
825 Brown Street  
Napa, CA 94599

**RECEIVED**

**JUN 12 2014**

**Napa Superior Court  
Court Executive Office**

RE: Response to the Grand Jury 2013-14 Final Report Titled Vine: Management and Ridership for the Future Dated March 18, 2014

Dear Judge Boessenecker:

The Town of Yountville has received a copy of the above referenced Grand Jury Report from the Napa County Transportation and Planning Agency. The Town Council and Town staff have reviewed the report, its findings and its recommendations. We appreciate the time and work the Grand Jury took in reviewing the operation and marketing approach for the Vine's transit operations.

Background:

Please note that no one from the Town of Yountville staff was consulted or interviewed with regards to this Grand Jury review. The Town receives three (3) types of services from the Vine; 1) Route 10 service, 2) Route 29 Commuter Express Service and 3) operation of the Yountville Trolley local service. The Town understands that the local ancillary service was not the subject of the Grand Jury review.

The Town is attaching a copy of the jointly produced (Town and NCTPA) marketing piece to promote the local Yountville Trolley. This brochure was distributed to all residents. In addition, the Town also promotes the free Yountville Trolley service in our Town Newsletter, our web-site, and in our periodic Parks & Recreation brochure.

Recommendations:

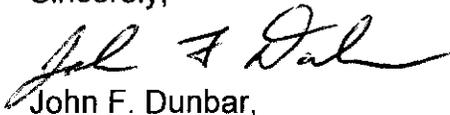
The Town has specifically been requested to comment on Recommendation 8. NCTPA should implement within the current fiscal year a coordinated VINE marketing strategy with each Napa County jurisdiction so that NCTPA's transit services are readily available and consistently communicated across all public, community and visitor web-sites.

Town Response:

This recommendation can be implemented within sixty (60) days. Town staff will communicate with NCTPA staff to integrate an appropriate link on the Town web-site [www.townofyountville.com](http://www.townofyountville.com) as provided by NCTPA. Town staff will further evaluate the ability to add a narrative content page on our site about local transportation alternatives.

On behalf of the Town of Yountville Town Council, thank you for the opportunity to review and comment upon this report. Please contact our Town Manager, Steven Rogers at [srogers@yville.com](mailto:srogers@yville.com) or 707-944-8851 should you have any questions on our response.

Sincerely,



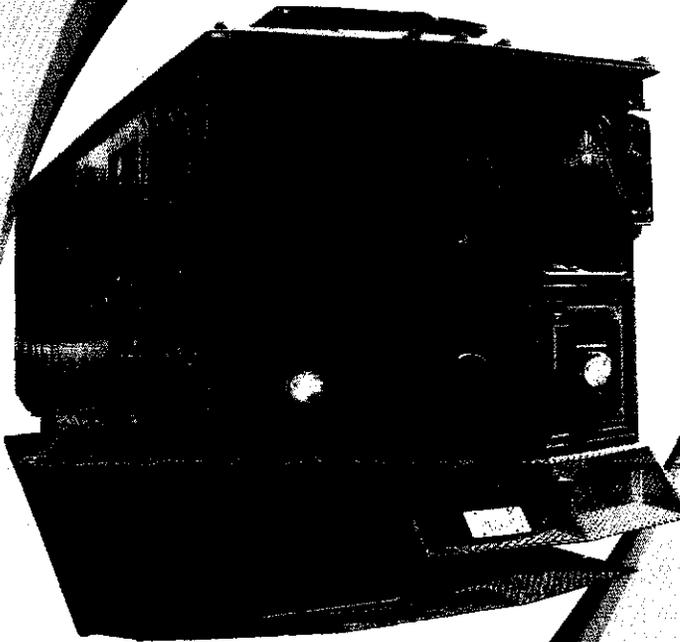
John F. Dunbar,  
Mayor  
Town of Yountville

CC: Steven Rogers, Town Manager  
Michelle Dahme, Town Clerk  
Kate Miller, NCTPA Executive Director  
Graham Wadsworth, Public Works Director

Attachment: Trolley Marketing Piece

# Yountville Trolley

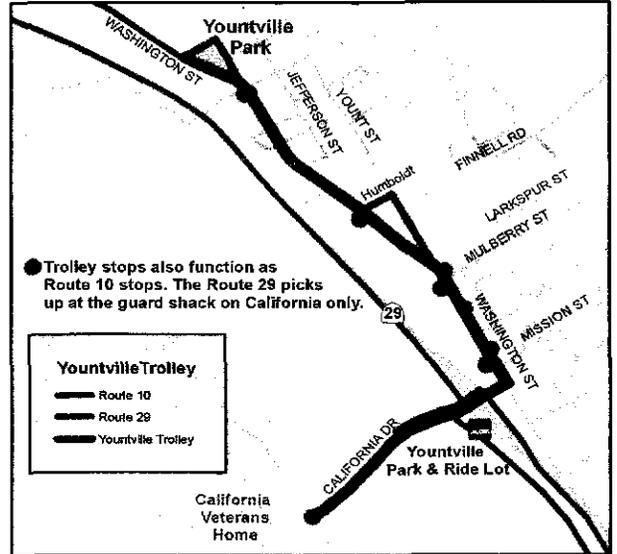
*Ride for Free!*



*Call 707-312-1509  
for pick up.*

Effective November 2012

## Yountville Trolley



The Yountville Trolley is a deviated fixed route service within the Town of Yountville. A historic Trolley will accommodate passengers, seated and standing. The Trolley is wheelchair accessible.

**Getting a Ride:** The general public may stand at a designated bus stop along the route (blue above), or request a direct same day pickup anywhere in Yountville by calling **707-312-1509**. Route deviations are only available within Town limits, including many sites at the Veterans Home.

**Fares:** Free of charge.

**Hours of Operation:**

Monday - Saturday	<b>10 am – 11 pm</b>
Sunday	<b>10 am to 7 pm</b>

**Transfers:** Thanks to the generous support of the Town of Yountville, the Yountville Trolley is free of charge; therefore, transfers are not available.

The Yountville Trolley stops running on its route and goes entirely to on-call service from 7 pm to 11 pm Monday through Saturday.

